CONTRACT

KVVU-TV
Henderson - Las Vegas

KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Strategic Media Placement 7669 Stagers Loop Delaware, OH 43015

	Contract / Re	vision	Alt Orde	<u>r #</u>
	500001	1	0639360	9
Product			•	
NRCC-HECK 4 CONGRE	ss			
Contract Dates	Estimate #			
10/24/12 - 10/30/12	3060			
Advertiser			Original Dat	e / Revision
NRCC Heck For Congre	ss		10/24/12	/ 10/24/12
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broadcast		Cash
	Station	Accoun	nt Evocutivo	Salos Office

New

Station Account Executive Teresa Difuria TELEREP-PHIL
Special Handling

Demographic
Adults 35+

IDB# Advertiser Code Product Code

Agency Ref Advertiser Ref

Spots/

*Line Ch Start Date End Date Description	Start/End Time	Days Length Week		Type S	pots	Amount
N 1 KVVU 10/25/12 10/26/12 Fox 5 News at 5 Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12TF 3	5-530p <u>Rate</u> \$550.00	:30		NM	3	\$2,675.00
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
1 KVVU 10/22/12-10/28/12 Fox 5 News at 5 See MG 1.4.1.5.1.6	5-530p	ThF :30	\$550.00	NM		
2 KVVU 10/22/12-10/28/12 Fox 5 News at 5	5-530p	ThF :30	\$550.00	NM		
See MG 1.4,1.5,1.6 3 KVVU 10/22/12-10/28/12 Fox 5 News at 5	5-530p	ThF :30	\$550.0 0	NM		
See MG 1.4,1.5,1.6 4 KVVU 10/25/12-10/25/12 Special Early News	Special Early Nev	wŧTh :30	\$775.00	NM		
MG for 1.2,2.1,2.2,1.3,1.15 KVVU 10/26/12-10/26/12 Fox 5 News at 5	5-530p	F :30	\$950.00	NM		
MG for 1.2,2.1,2.2,1.3,1.1 KVVU 10/30/12-10/30/12 Fox 5 News at 5	5-530p	-Tu :30 *	\$950.00	NM		
® MG for 1.2,2.1,2.2,1.3,1.1	5.500				_	40.00
N 2 KVVU 10/29/12 10/30/12 Fox 5 News at 5 Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MT 2	5-530p <u>Rate</u> \$550.00	:30		NM	0	\$0.00
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Type</u>		
1 KVVU 10/29/12-11/04/12 Fox 5 News at 5	5-530p	MTu :30	\$55 0.00	NM		
See MG 1.4,1.5,1.6 2 KVVU 10/29/12-11/04/12 Fox 5 News at 5 See MG 1.4,1.5,1.6	5-530p	MTu :30	\$550.00	NM		
N 3 KVVU 10/24/12 10/25/12 Fox 5 News M-F 10p-11p Start Date	10p-11p <u>Rate</u> \$2,150.00	:30		NM	2	\$4,300.00
					à	A. 150 5 -
N 4 KVVU 10/29/12 10/29/12 Fox 5 News M-F 10p-11p Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	10p-11p <u>Rate</u> \$2,150.00	:30		NM	1	\$2,150.00
		Tot	als		6	\$9,125.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Contract Agreement Between: Print Date 10/24/12 Page 2 of 2



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision	Alt Order #
	500001 /	06393609
Contract Dates	Product	Estimate #
10/24/12 - 10/30/12	NRCC-HECK 4 CONG	R 3060

Advertiser	Original Date / Revision
NRCC Heck For Congress	10/24/12 / 10/24/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	4	\$6,025.00	\$5,121.25
10/29/12 -10/30/12	2	\$3,100.00	\$2,635.00
Totals	6	\$9,125.00	\$7,756.25

Signature:	Date:	
_		

CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Strategic Media Placement 7669 Stagers Loop Delaware, OH 43015

Contract Dates 10/24/12 - 10/30/12 Advertiser NRCC Heck For Congress Billing Cycle Billing Calendar Cash/Trade Cash/Station Account Executive Teresa Difuria TeleRep-ph							
Product NRCC-HECK 4 CONGRESS Contract Dates 10/24/12 - 10/30/12 Advertiser NRCC Heck For Congress Billing Cycle Billing Calendar Cash/Trade Cash/Trade Cash/Station Account Executive TeleREP-PH		Contract / Re	vision		Alt Order #	<u> </u>	
Contract Dates 10/24/12 - 10/30/12 Advertiser NRCC Heck For Congress Billing Cycle Billing Calendar Cash/Trade Cash/Station Account Executive Teresa Difuria TeleRep-ph		500001	1		06393609		
Contract Dates 10/24/12 - 10/30/12 3060 3060 3060 3060	Product	·					
Advertiser NRCC Heck For Congress Billing Cycle EOM/EOC Broadcast Cash/Trade Cash/Trade Cash	NRCC-HECK 4 CONGRES	SS					
Advertiser NRCC Heck For Congress Billing Cycle EOM/EOC Broadcast Cash/Trade Cash/Trade Cash/Trade Cash/Trade Cash	Contract Dates	Estimate #					
NRCC Heck For Congress Billing Cycle Billing Calendar Cash/Trade EOM/EOC Broadcast Cash Station Account Executive Teleres Difuria Special Handling Demographic Advertiser Code Product Code Advertiser Ref Spots/ Spots Amount Executive Advertiser Ref Advertiser Ref Spots Amount Executive Advertiser Ref Advertiser Ref Spots Amount Executive Advertiser Ref Advertiser Ref Spots Amount Executive A	10/24/12 - 10/30/12	3060					
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EOM/EOC Broadcast Cash Station Account Executive Telegraphic Adults 35+ IDB# Advertiser Code Agency Ref Advertiser Ref Spots/ Spots/ Station Spots Amount	NRCC Heck For Congres	s		1	0/24/12	/ 10	/24/12
Station Account Executive Teresa Difuria TELEREP-PH Special Handling Demographic Adults 35+ IDB# Advertiser Code Product Code Agency Ref Advertiser Ref Spots/ me Days Length Week Rate Type Spots Amoun		Billing Cycle	Billing	Cal	<u>endar</u>	Cash	/Trade
KVVU Teresa Difuria TELEREP-PH Special Handling Demographic Adults 35+ IDB# Advertiser Code Product Code Agency Ref Advertiser Ref Spots/ me Days Length Week Rate Type Spots Amoun		EOM/EOC	Broado	cast		Cash	ŀ
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Agency Ref Advertiser Ref Spots/ The Days Length Week Rate Type Spots Amoun							
Spots/ ne Days Length Week Rate TypeSpots Amoun		IDB#	Advert	iser	Code	Prod	uct Code
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ne Days Length Week Rate Type Spots Amoun					l		
ne Days Length Week Rate Type Spots Amoun		Spots/					
:30 NM 3 \$1,650.0			ate	T	ype Spots	;	Amount
	:30				NM :	3	\$1,650.0

*Line Ch Start Date End Date Description Start/End 5-530p KVVU 10/25/12 10/26/12 Fox 5 News at 5 Spots/Week End Date Rate Start Date <u>Weekdays</u> \$550.00 Week: 10/22/12 10/28/12 ---TF--NM KVVU 10/29/12 10/30/12 Fox 5 News at 5 5-530p :30 2 \$1,100.00 Spots/Week Rate Start Date **End Date** Weekdays \$550.00 Week: 10/29/12 11/04/12 MT----NM 2 3 KVVU 10/24/12 10/25/12 Fox 5 News M-F 10p-11p 10p-11p :30 \$4,300.00 Spots/Week Start Date **End Date** Weekdays <u>Rate</u> \$2,150.00 Week: 10/22/12 10/28/12 ---T---:30 NM \$2,150.00 KVVU 10/29/12 Fox 5 News M-F 10p-11p 10p-11p 10/29/12 Start Date **End Date** Weekdays Spots/Week Rate \$2,150.00 Week: 10/29/12 11/04/12 1-----1 Totals 8 \$9,200.00

Net Amount Time Period # of Spots **Gross Amount** 10/01/12 -10/28/12 \$5.950.00 \$5,057.50 5 10/29/12 -10/30/12 3 \$3,250.00 \$2,762.50 \$7,820.00 Totals 8 \$9,200.00

Signatura:	Date:
Signature:	Date.

(* Line Transactions: N = New, E = Edited, D = Deleted)

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REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET AGENCY CREDIT RISK !!! FAX# 610-225-1191

REP \$\$\$

HEADLINE# 6393609 UNAPPROVED REV #1

\$ \$ \$ \$

TRF# 500001

HARRIS REPORT FROM REP OCT24/12 12.14
CHANGES *** KVVU-TV ***

CON STA: REP: :LINE#:REP AGY ADV CITY TAX FLIGHT PRDCT ORDER CM # # LINE#: ORD COM2: PROGRAM : ORD COM1: THIS THIS PROGRAM OK D M1 SEE LINES NEW TOTAL \$9125 (되 되 O DATES OCT24/12 NRCC-HECK Ш μ 10 PLS**** AGENCY S S MHZ NIKKI :CD: ROSE CNF THANKS Þ ß THIS • • SEP 500P-530P 400P-430P MAKE-GOOD MAKE-GOOD ADV. NEWS SPOTS N/A NEWS ADVERTISER CODE PRODUCT CODE = AGY. APPROVE. TIME 4 $_{\rm S}^{\rm H}$ CONGRESS STATE NAME \triangleright NAME PERIOD ES 5-7 (-75) CASH TAX FOR OCT24 FOR DUE STRATEGIC FOLI/J OCT30/12 7669 STAGERS DELAWARE, EST#3060 НИ CONTRACT OCT29 .. ΗO ADVANCE LGTH HECK/NRCC/R/CON/NV RATE. 30 30 OZ 0 ОН MEDIA .. WK-1 # COMMENTS: LINE-1 LINE-2 SEC 43015 TOOP SCHEDULE SEE 6393609 PLACEMENT CO-OP 9 N AGENCY \$775.00 \$550.00 FOR OFFER. (LINE, BILLING RATE Νω 臣S丁# SPOTS/WK CREDIT ORDER, | NEEDED 3060 10/25 10/24 START DATE **W** INVOICE) 75. NOT PRE-BOOKED PLS CLASS: SALES BUYER REP.# 10/25 10/26 END DATE NAME PRSN NATL. :SPTS: PH-WHITNEY μ 0 OFF.# TNVT TERESA LOCAL 762 EVERSOLE .. W ⊢ ⊢ THU DATE DIFURIA SALESMAN REGIONAL OCT24/12 DAYS : TOTL: # 12.14 μ 0

HEADLINE# 6393609
UNAPPROVED REV #1 \$\$\$ TRF# 500001 REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET 3-4100 FAX# 610-225-1191 AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP **CHANGES** *

OCT24/12 12.14 *** KVVU-TV ***

\$\$\$ \$\$\$

OCT/12	PROGRAM : STATION MAKEGOOD M1 OK'D BU						:LINE#:RE
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\$6,025.00	EGOOD: BU? BU?	ω (5	RAM: COM1: COM2: OF A	Þ	RAM : COM1: COM2: OF A	A	#: CD:
	: NEWS OD OFFERS BUY#1 BUY#2	500P-530P	NEWS SPOTS N APPROVE MAKEGOOD	500P-530	NEWS SPOTS N APPROVE MAKEGOOD	500P-530P	TIME
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	4 (3/WK) 9 (2/WK) 5 6 0 OFFER. C	29	\$75. NOT	30	5. NOT	Q	START
	CREDIT	10/30		10/30		10/26	: END
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CONTRACT TOTAL	550.00 550.00 775.00 950.00 950.00		STA	٠	STA		WEEK
T TOTAL	0.00 0.00 5.00 0.00 0.00	M-TU		TUE		FRI	
	PLS PLS	q					DAYS
\$9,12	(OCT24/12) PLS ADVISE PLS						
5. 00		0		1		Н	:TOTL:

SVC- NSI DEMOS- RA35+* MOD CODE A-ADD MARKET TOTALS \$57,500 B-BUY TYPE KVVU 16% C-CANCELLED KSNV 38% KTUD 0% DE-DELETE E-EFF DATES KLAS % % KTNV 20% KVMY 0% KVCW 0% CABL 0%

P-CLASS, PLAN, SECT

Q-PAID PGM

R-RATE

S-SPOTS

PER WEEK

THIME

X-LATE L-LENGTH

Y-DAYS

Z-COMMENTS

*-MULTIPLE

M-MAKEGOOD

N-PROGRAM NAME



Rep: TELEREP, INC.. *Run On:* Oct23/12 at 20:27

10000

Order#:
Station: STRATEGIC MEDIA PLACEMENT
Agency: STRATEGIC MEDIA PLACEMENT
Advertiser: POLIJI HECKURCC/RICONINV
Buyer: WHITNEY EVERSOLE

Hdtn#: 6393609 (Rev 0)
Dates: Oct24/12 - Oct30/12
Prod2: NRCC-HECK 4 CONGRESS
Prod2:
Tel #:

REP BUYLINES

Traffic#: Salesperson: TERESA DIFURIA Est#: 3060 Demo: RA35+

Page: 1
Requested by: ROSE

						Mod Code	
Monthly Estimate Dollars:	Total 8 Spots for:	3 W-Th/10-11P 4 Mon/10-11P	2 M-Tu/5-530P	1 W-F/5-530P	##CASH 10 MIN SEP	Buy Line Day/Time	
ars:		30S	30S	30S		Length	Dayer. William
	\$9,200	\$2,150 Oct24/12 \$2,150 Oct29/12				Starting Rate Date	Baya. WIIIINEI EVENSOEE
		Oct25/12 Oct29/12	Oct30/12	Oct26/12		Ending Date	
			_	_		of Wks	m.r.
		1 2	2	ω		Spt/ Week	
	8	12	2	ω		Total Spots	
\$5,950 Oct/12 \$3,250 Nov/12	\$9,200	\$4,300 NEWS \$2,150 NEWS				Total Dollars Program Name	emmentablisher or en en
0.0 Oct/12 0.0 Nov/12	0.0	0.0 Oct23/12 0.0 Oct23/12				Rep: Last RA35+ Activity	
		Rev #0: A Rev #0: A	Rev #0: A	Rev #0: A		Last Mod/Rev	



Station

KVVU-TV
KSNV-TV
KLAS-TV
KTNV-TV
KVNW-TV
KVCMY-TV
CABL-TV
KTUD-TV
Market Total

Dollars \$9,200 \$21,850 \$14,950 \$11,500 \$1 \$0 \$0 \$57,500

Percent
16%
38%
26%
20%
0%
0%
0%

Rep: TELEREP, INC.. Run On: Oct24/12 at 10:51

Order#:
Station:
Station:
Agency: STRATEGIC MEDIA PLACEMENT
Advertiser: POLIJJ HECKINRCC/R/CONINV
Buyer: WHITNEY EVERSOLE

Hdln#: 6393609 (Rev 0)
Dates: 0r24/12 - 0r30/12
Prod1: NRCC-HECK 4 CONGRESS
Prod2:
Tel #:

COMPETITIVE

Traffic#: Salesperson: TERESA DIFURIA Est#: 3060 Demo: RA35+

Page: 1
Requested by: ROSE